

## 55" Superslim Freestanding Double-Sided Digital Posters



*Dual-sided advertising displays with incredibly slim depth and striking brushed gold frame*

### Incredibly Thin Dual-Sided Display

The overall depth of this display is just 25mm; thinner than most single-sided displays. Not only does the exceptionally slim design attract more attention, but it also maximises manoeuvrability.



### Stylish Elegant Frame

With a minimalistic framework design and high-end brushed gold finish, this unique display exudes luxury and is sure to grab attention in any location.



Lightweight Design



Integrated Android Media Player



Premium Brushed Gold Finish



Ultra-Resistant to Blackening Defect



IPS Panel



High Brightness Display (700cd/m<sup>2</sup>)



Easy USB Updates



Network Upgrade Available



24/7 Commercial Grade

### Display Different Content Each Side

The special Android media player can output two separate signals simultaneously. This means that with the networked version of this product, you can display different content on each screen at the same time.



### Lightweight Design

Thanks to the segmented tubular design, this freestanding digital poster can be easily moved into position, making it fully portable.



### Integrated Android Media Player

The built in Android media player inside the screen allows you to upgrade to a network version without needing any additional hardware. You can also install third party Android apps if required.



### 24/7 Commercial Grade

This is a true commercial grade solution. Built using high quality LCD panels and components, this solution is designed to be in constant use in public spaces.



### High Brightness Displays (700cd/m<sup>2</sup>)

Both sides feature commercial grade high brightness IPS panels for accurately displaying image quality and colour depth with no fall-off in colour accuracy. These panels are designed to achieve ultimate lifelike colour temperature in portrait orientation.



### IPS Panel

Commercial grade IPS technology accurately displays image quality and colour depth with no fall-off in colour accuracy. These panels are designed to achieve ultimate lifelike colour temperature and have a wide viewing angle.



### Easy USB Updates

Plug and Play is the most straightforward way to upload content to the screen. Simply load images and videos onto a USB stick, insert into the display, wait for your content to copy over and then remove. Your images and videos will now play in a continuous loop.



### Optional Network Upgrade

For a small charge you can upgrade your screen to be networked, allowing you to connect your screen via Wi-Fi, LAN or 4G, then remotely update it over the internet.



## Key Features



INTEGRATED ANDROID MEDIA PLAYER



LIGHTWEIGHT DESIGN



LED BACKLIGHT



INTEGRATED SPEAKERS



HIGH BRIGHTNESS  
DISPLAY (700CD/M<sup>2</sup>)



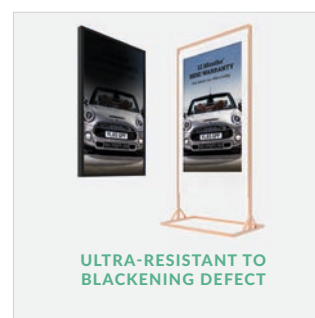
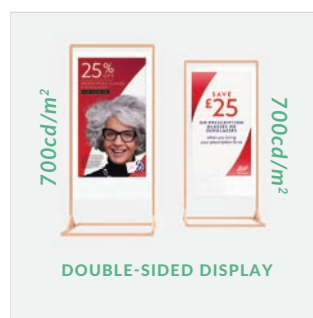
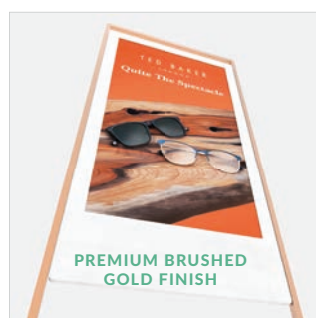
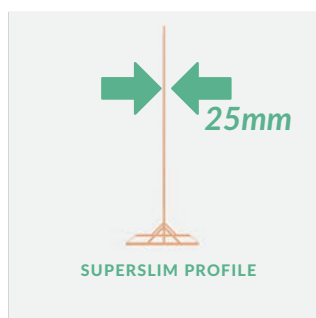
PLUG AND PLAY



WIDE VIEWING ANGLE



NETWORK UPGRADE AVAILABLE





# Specification Table

		55 Inch
Panel	Resolution	1920x1080
	Display Areas (mm)	1209.6×680.4
	Aspect Ratio	16:9
	Side A Brightness (cd/m <sup>2</sup> )	700
	Side B Brightness (cd/m <sup>2</sup> )	700
	Colour	16.7M
	Viewing Angle	178°
	Contrast Ratio	1200:1
Audio	Speaker Type	2W, 8Ω (x2)
AV Inputs	Video	HDMI, VGA
	Audio	Audio Socket (3.5mm)
Power	Power Consumption (W)	220
	Input Voltage	AC100~230V (50Hz~60Hz)
Mechanical	Unit Size (WxHxD mm)	1940x867.2x25
	Package Size (WxHxD mm)	TBC
	Footprint (WxH mm)	867.2x600
	Net Weight (kg)	33.05
	Gross Weight (kg)	42.95
Environmental	Operating Temperature	0 °C to 40 °C
	Storage Temperature	-20°C to 60°C
	Operating Humidity	0% to 90%
	Storage Humidity	0% to 95%
Computer	Media Formats	Video (MPG, AVI, MP4, RM, RMVB, TS), Audio (MP3, WMA), Image (JPG, GIF, BMP, PNG)
	Media Resolution	1920x1080/1080x1920
	CPU	Quad-Core ARM Cortex A17, 1.6GHz
	GPU	Quad-Core ARM Mali-T764
	RAM	DDR3 2GB
	Internal Storage	8GB eMMC
	USB	1 x USB (OTG/HOST), 4 x USB (HOST)
	LAN	100M/1000M Ethernet (Network Version Only)
	Wi-Fi	802.11b/g/n/ac (Network Version Only)
	Bluetooth	Bluetooth 4.0
	OS	Android 7.1
	Graphic Engine	OpenGL ES 1.1/2.0/3.0/3.1, OpenCL 1.1, Renderscript, Direct3D 11.1
Accessories	Included	Scheduling Software, Remote Control, User Manual
	Optional	Network Upgrade
Warranty	Warranty Period	3 Year Warranty
	Technical Support	Lifetime

Errors and omissions excepted



