



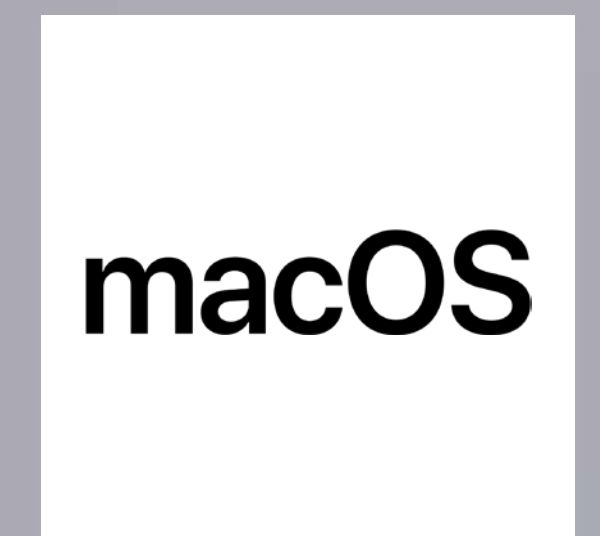
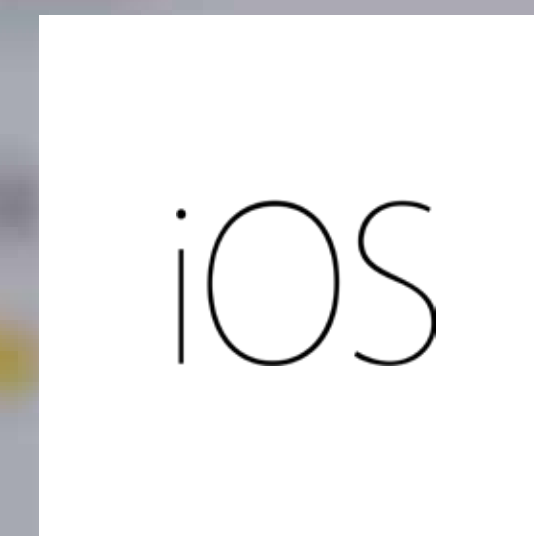
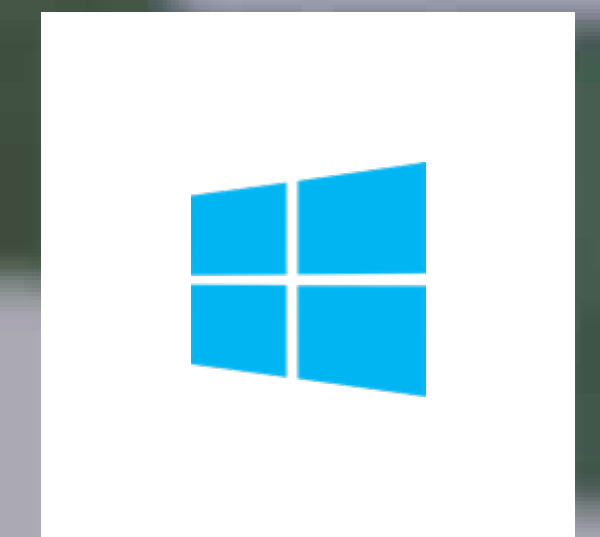
**Great digital signage
starts with embed**

embedsignage.com

Platform support

With the range of device platforms and operating systems supported, there is a device for almost every use case.

This support offers users complete flexibility to build a signage network tailored to the digital experience required for each point of engagement.



SELFRIDGES & CO



AIR CANADA



CITY OF
WOLVERHAMPTON
COUNCIL

SANFORD
HEALTH



WaFd Bank



THE UNIVERSITY of EDINBURGH
Accommodation, Catering and Events



MATALAN

CountryChoice
In-Store Bakery & Foodservice



MEDIA GROUP



Delaware North



Used by thousands

Thanks to our global network of resellers, we have thousands of users spanning the six main continents.

Businesses of all shapes and sizes have selected **embed** as their preferred digital signage software.

Designed to scale

From 1 to 100, to 1000 and beyond, **embed** is designed for scalability. It's used by businesses all over the globe and has an infrastructure specifically designed to scale.





Manage on the go

Use your mobile, tablet, laptop or desktop to manage your signage, giving you the freedom and flexibility to upload media, manage devices and change Layouts wherever you are.

Involve your team

Maximise the strength of your workforce to make managing your signage a breeze.

Assign roles and permissions, segment areas into teams and allow teams to collaborate.





Set and forget

Incredible scheduling tools enable you to 'set and forget' your signage content, helping keep business resources focused where they're needed most.

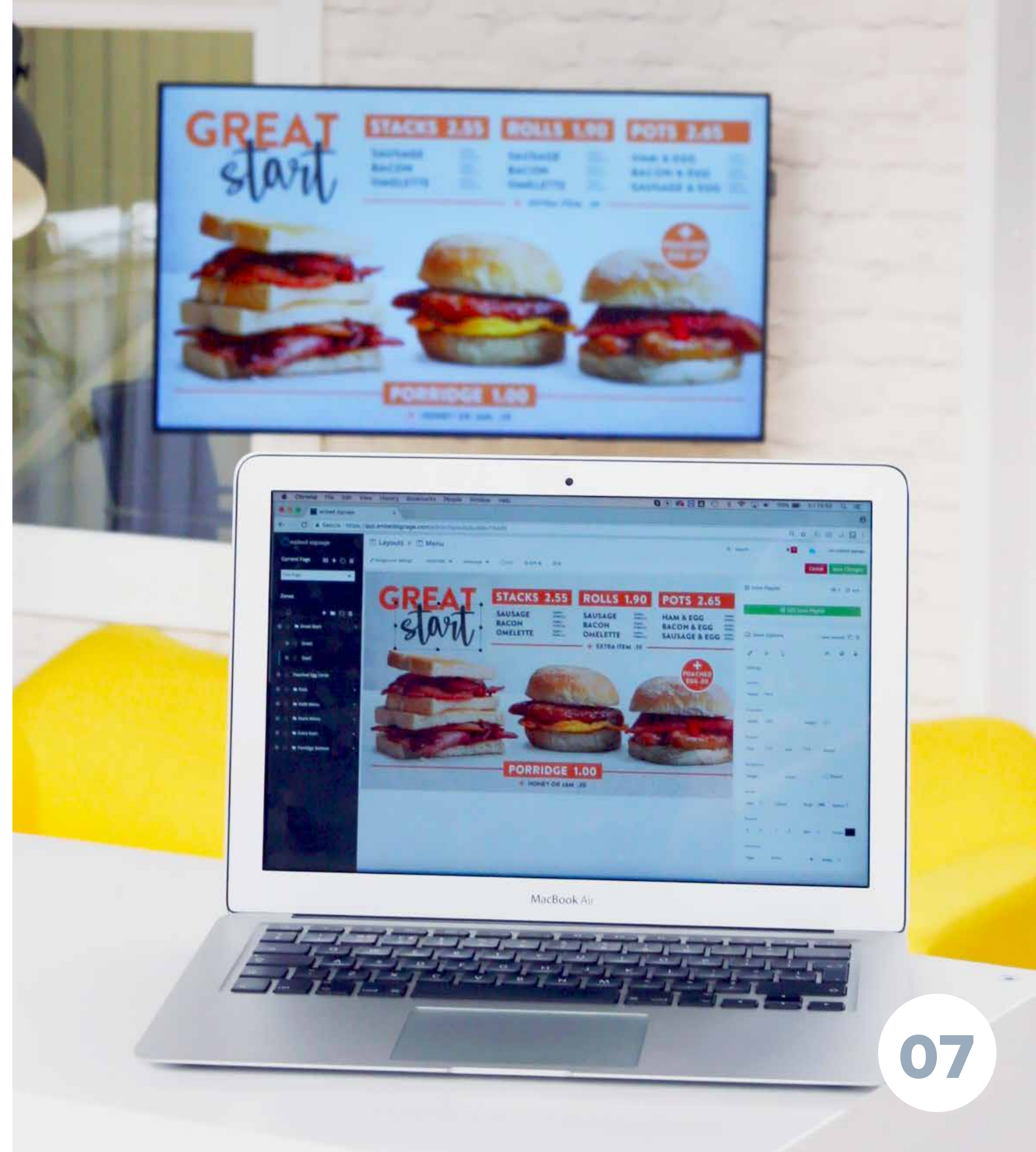
Schedule entire Layouts by days, dates and times and set conditional playback rules for content, including:

- days
- date periods
- time periods
- weather conditions
- weather temperature
- wind speeds
- device connectivity
- room status (when used with Room Booking plugin)

Create great content

Easily build simple or complex content, including touch, using the WYSIWYG Layout builder packed with tools to help make great digital signage.

Layout Builder Tools include: grid, opacity, swatches, rotation, drag and drop, border, shadow, animation types, content triggers, interactivity, backgrounds, timeouts, grouping, zone visibility and many more.





Multi screen output

Using multi output media players, from manufacturers such as iBASE, users can run multiple screens from a single device - at full native resolution.

This feature is ideal for video walls, menu boards and many other multi screen content applications.

Multi resolution & orientation

Want to show the same content in different orientations and resolutions? By selecting multiple resolutions and/or orientations when building Layouts, users can optimise each version to ensure the same content looks great whatever device it is shown on.





Custom size & position

LED walls come in all shapes and sizes, that's why we've got a feature for Windows or macOS devices to specify the content playback window size and position.

This means users can design Layouts that are pixel perfect for their centre piece LED.

Tagging

Get specific and choose to include / exclude media on certain device(s) with tags.

Go further and build Dynamic Media playlists using Tags. This feature automatically builds playlists of media based on tags and allows users to customise the playback sequence rules to give full control over the playlist order.





Device management

Packed with tools to make managing devices easier.

Get hardware statistics, content delivery confirmation, location data, network info including IP and MAC, time and date stamps, troubleshooting plus live device controller functions including screenshot, reboot, volume control and many more.

Some features vary by platform.

Analytics

Start making better business decisions with **embed's** Digital Signage Analytics.

- Content playback / proof of play
- Device online / offline logs, timelines and other info
- Understand how touch content is interacted with interactions and session views
- Retain and export up to 36 months worth of data

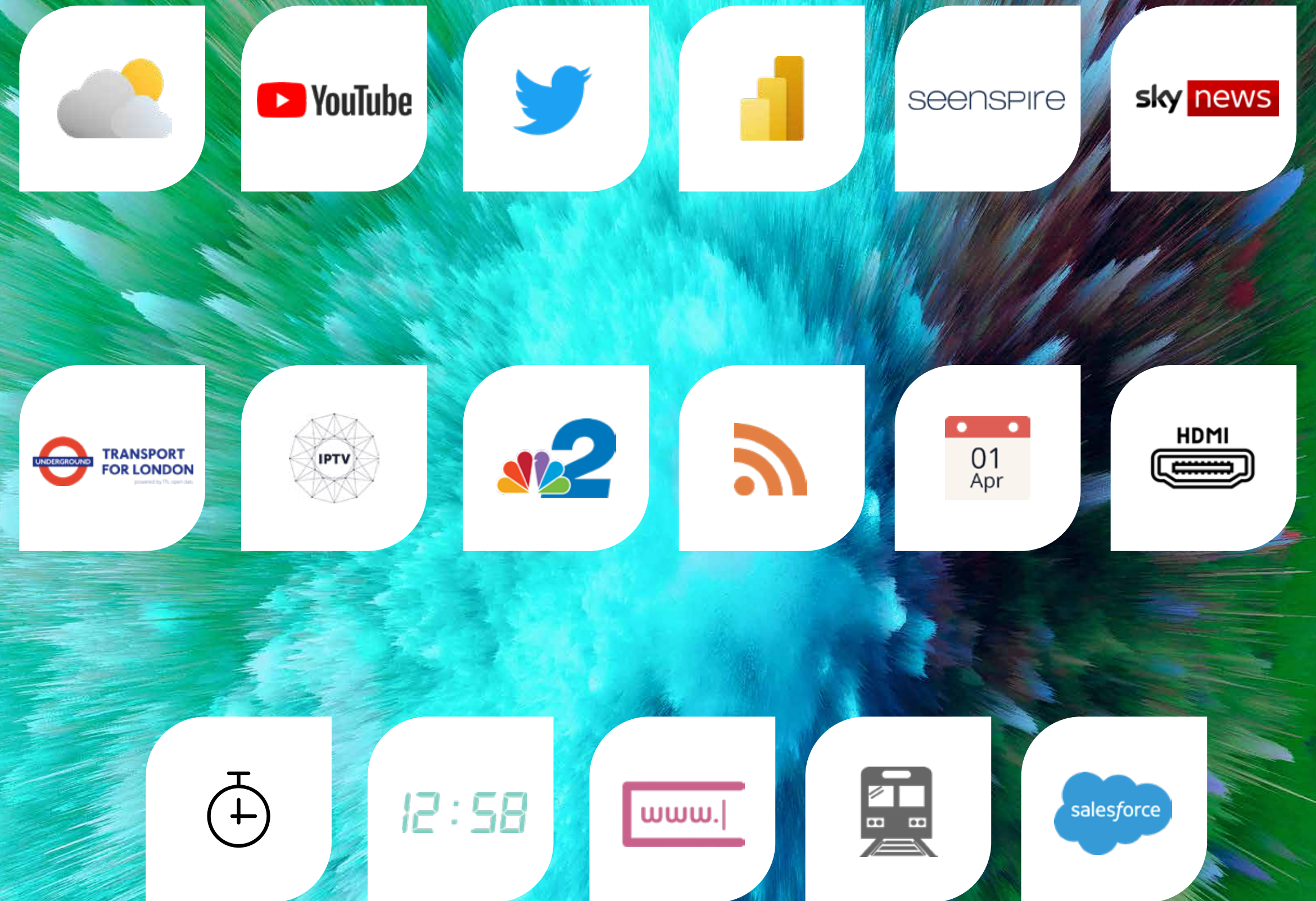


Built-in widgets/apps

Enhance content with a range of configurable and free widgets/apps. The list is being added to on a regular basis and currently includes:

Microsoft Power BI
Sky News Live
YouTube
Twitter
Weather
TfL Tube Status
RSS/Text Scroller
IPTV
Countdown Timer

Seenspire - Content Streams
NBC2 Live
Date
Time
Websites
HDMI Source Input
Travel Boards
Salesforce Chatter





Plugin: External Communications

Make the digital signage experience fully immersive by connecting with external peripherals and devices.

Use this to connect RFID sensors for place/lift and learn, presence and motion sensors to detect people, control LED lighting, send screen commands, manage Novastar controller brightness and much more.

Plugin: Device Interactions

Get your devices talking.

Users can build Layouts that can activate content on other devices, either automatically or by touch interactions.





Plugin: Dynamic Data

Integrating external data couldn't be easier.

Choose to import data from Excel, CSV, JSON, XML and Tabular Webpages then build content that updates directly from the external source.

Plugin: Room Booking

This simple, display only room booking feature lets users create, manage and book rooms via the **embed** CMS calendar or by syncing an Office 365 business account.





Plugin: Restricted Browser

Let them browse a website... on your terms.

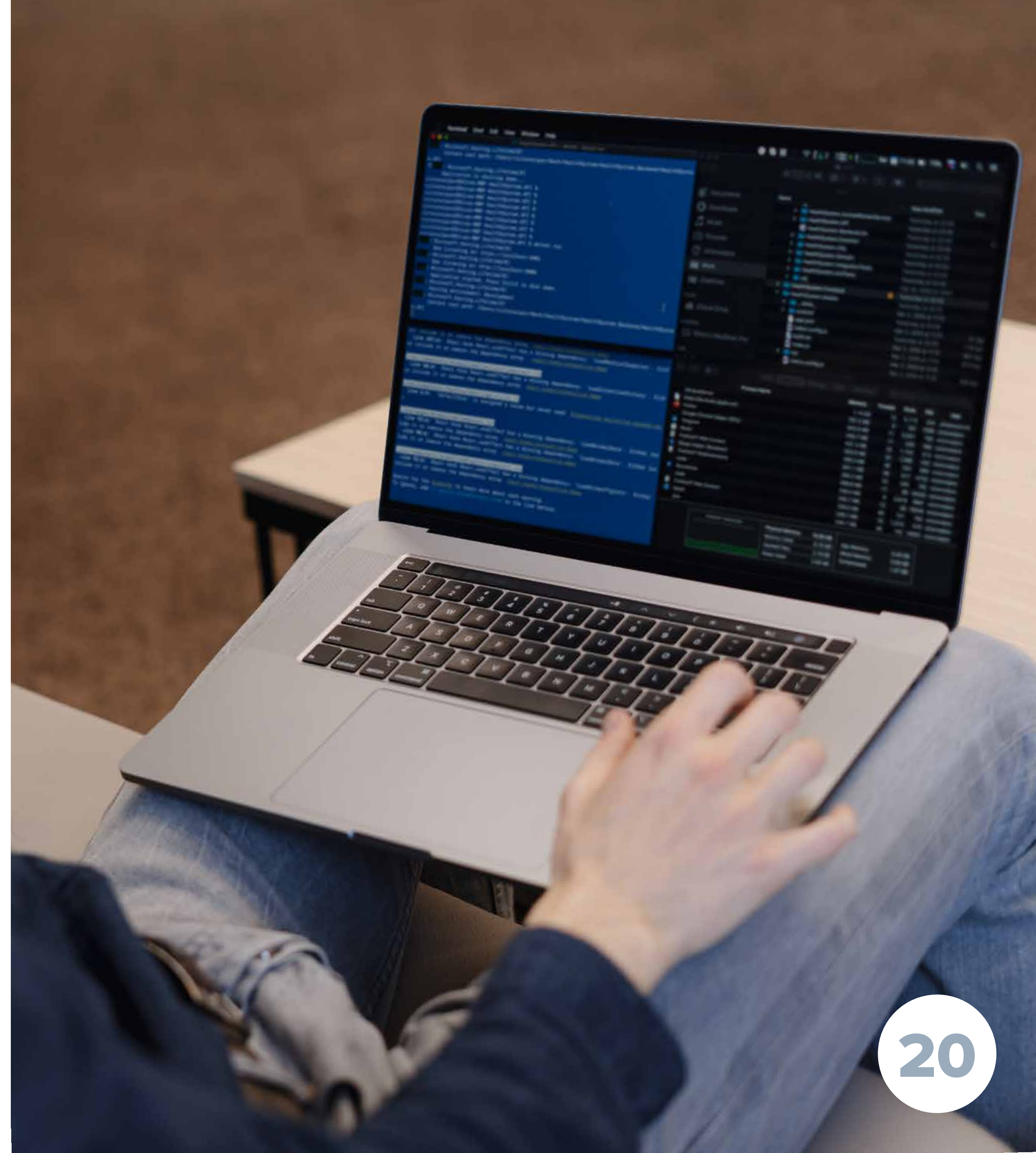
Allow or deny domains to provide public browsing of websites, while restricting access to offsite domains, downloads and email links.

Development and support

Software that is constantly evolving.

With our own ideas and a heavy focus on client feedback, **embed** is constantly being improved.

There is a dedicated support and knowledge base site, support email address, online tutorial videos and direct easy access to knowledgeable staff.



★★★★★ Apr 25, 2018

"Embed Signage - Great platform - Great Support "

What do you like best?

The platform is easy to use and even clients with moderate IT skills should find it easy to navigate and manage.

"I have used Embed for some time now and have had a great user experience!"

Reviewed on 15/05/2018

Verified Reviewer

Marketing Manager - Digital
Food & Beverages, 201-500
Employees
Used the Software for: 1+ year
Reviewer Source 

5/5

★★★★★
Overall

★★★★★ 4/5
Ease of Use

★★★★★ 5/5
Customer Support

★★★★★ 4/5
Features &
Functionality

★★★★★ 4/5
Value for Money

Likelihood to Recommend:



★★★★★ Jan 07, 2020

"Reliable sign software with excellent support."

What do you like best?

The software is quite reliable and robust. We've had embed signage running in the lobby of our office building for over a year with 100% up-time. Anytime we have a question or concern, the support staff is always quick with providing useful help and always follows up to make sure everything is understood and the problem is resolved.

"Embed Signage does what it promises"

Reviewed on 06/11/2018

David B.

Helpdesk Support Specialist
Information Technology & Services,
501-1,000 Employees
Used the Software for: 6-12 months
Reviewer Source 

5/5

★★★★★
Overall

★★★★★ 5/5
Ease of Use

★★★★★ 5/5
Customer Support

★★★★★ 5/5
Features &
Functionality

★★★★★ 5/5
Value for Money

Likelihood to Recommend:



21



User rated

What would we be without our users? We regularly encourage our users to review and rate our software publicly and via our internal NPS survey.

We're listed on many software comparison and review sites with the most common to receive reviews being Gartner's Capterra and G2 Crowd - the leading online business software comparison sites.

Clear & simple pricing

Two license types with the only difference being Analytics.

Licenses are sold on a per device, per year basis with quantity discount available for 50+ licenses per account.

annual (RRP)

£118

\$185

€165

AU\$236

annual + analytics (RRP)

£158

\$237

€221

AU\$316



Ready to get started?

embedsignage.com