

## 23" Shelf Edge Touch Displays



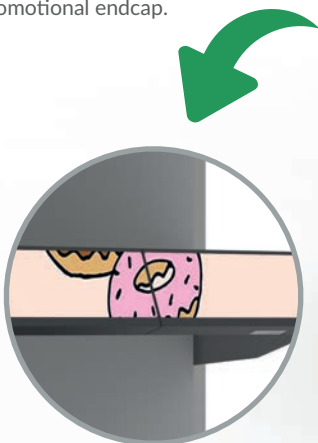
Grab shoppers' attention on retail shelving units with interactive eye-catching digital endcap displays







### Revolutionise Retail Shelving

Upgrade from printed shelf labels to unlock new possibilities: utilise eye-catching animation for in-store marketing and remotely publish dynamic pricing strategies in an instant. Combine with our Ultra-Wide Stretched Displays to create striking shelving and end-aisle displays.

### Synchronise Multiple Displays

The multi-screen synchronisation function allows you to place multiple displays side-by-side and run attention-grabbing content seamlessly across the entire promotional endcap.



-  Ultra-Wide Aspect Ratio
-  Sleek Narrow Bezel
- HD** Clear HD Image
-  700cd/m² High Brightness
-  In-Cell PCAP Touch
-  Android Media Player
-  24/7 Commercial Grade
-  Software Packages Available
-  3-Year Warranty
-  Lifetime Technical Support

### Streamlined Enclosure

Designed to maximise the impact of content, these displays feature a sleek, narrow bezel. This is especially important when placing multiple screens together. The compact design also adds to the aesthetic and reduces strain on shelf edges.



### Clear HD Resolution

Unlike DV-LED shelf-edge displays, this solution uses a high definition LCD panel to provide a clear image. This is essential for finely-detailed content, such as labels with small writing and QR codes, as well as producing the best results when displaying video.



### In-Cell PCAP Touch

Create an interactive experience without needing a glass front thanks to in-cell PCAP technology. This ensures superior optical quality and keeps weight to a minimum. Even if not initially required, built-in touch functionality ensures displays are futureproof and is included at no extra cost.



### 700cd/m² IPS Panel

Designed for brightly-lit retail spaces, the high brightness nature of these displays means content really stands out. Plus, the commercial IPS panel guarantees accurate image quality at an ultra-wide viewing angle in any direction, without any fall-off in colour accuracy.



### Anti-Glare Coating

Shelf-edge displays must compete with bright lighting and being mounted at upwards-tilted angles, which can make small text on price labels difficult to read. To combat this, these displays feature a special anti-glare coating that diffuses reflections without reducing brightness.



### Built-In Android Media Player

The built-in Android media player allows you to easily update on-screen content via USB plug and play. Alternatively, upgrade your screen to be networked without needing any additional hardware to update via the internet. Third-party software can also be installed if required.



### Multiple Media Zones

Create engaging content that utilises images, videos, scrolling text and even live webpages by sectioning the display into different media zones.



### Software Packages Available

No matter how advanced your requirements are, we can provide specialised software packages upon request to help bring your vision to life. These include the facility to synchronise the content with existing stock systems.





ULTRA-WIDE ASPECT RATIO



CLEAR HD IMAGE



700CD/M² IPS PANEL



ANTI-GLARE COATING



IN-CELL PCAP TOUCH



NETWORK UPGRADE



PLUG AND PLAY



MICRO HDMI OUTPUT



SYNCHRONISE MULTIPLE DISPLAYS



NARROW BEZEL



MULTIPLE MEDIA ZONES



OTHER SIZES AVAILABLE



## Specification Table

|               |                         | 23 Inch  |
|---------------|-------------------------|--|
| Panel         | Resolution              | 1920x158   |
|               | Display Area (mm)       | 587.6x50.2   |
|               | Bezel Size (mm)         | Top: 4.6, Left, Right: 3.1, Bottom: 8.6  |
|               | Aspect Ratio            | 960:79   |
|               | Brightness (cd/m²)      | 700  |
|               | Colour                  | 16.7M  |
|               | Viewing Angle           | 178°   |
|               | Contrast Ratio          | 1,000:1  |
| AV Outputs    | Outputs                 | Micro HDMI   |
| Power         | Power Consumption (W)   | <36  |
|               | Input Power Frequency   | AC100-240V@50/60Hz   |
| Touch         | Touch Technology        | Projected Capacitive   |
|               | Touch Points            | 10   |
|               | Glass Hardness          | 4H minimum   |
| Mechanical    | Unit Size (WxHxD mm)    | 593.8x63.4x19.7  |
|               | Package Size (WxHxD mm) | 660x210x219  |
|               | Net Weight (Kg)         | 0.82   |
|               | Gross Weight (Kg)       | TBC  |
| Environmental | Operating Temperature   | 0°C to 45°C  |
|               | Storage Temperature     | -20°C to 60°C  |
|               | Operating Humidity      | 10% to 80%   |
| Computer      | Media Formats           | Video (MPEG-2, GOOGLE VP8, H.263, MOTION JPEG), Audio (MPEG Audio, WAV Audio, OGG Audio, FLAC Audio, MIDI Audio), Image (JPG, GIF, BMP, PNG) |
|               | Media Resolution        | 1920x158   |
|               | CPU                     | ARM Cortex™-A17 , Quad-core, 1.6GHz  |
|               | GPU                     | ARM Mali-T764 500MHz   |
|               | RAM                     | 1GB DDR3   |
|               | USB                     | Micro USB 2.0 (Host 1ea, OTG 1ea)  |
|               | LAN                     | 10/100M Ethernet (Network Version Only)  |
|               | Wi-Fi                   | 802.11 b/g/n (2.4GHz) (Network Version Only)   |
|               | OS                      | Android 7.1  |
| Accessories   | Included                | Scheduling Software, Remote Control, User Manual   |
|               | Optional                | Network Upgrade  |
| Warranty      | Warranty Period         | 3 Year Warranty  |
|               | Technical Support       | Lifetime   |

Errors and omissions excepted



