## E mbec

### Great Digital Signage starts with embed

embedsignage.com

BOOKS

The second second



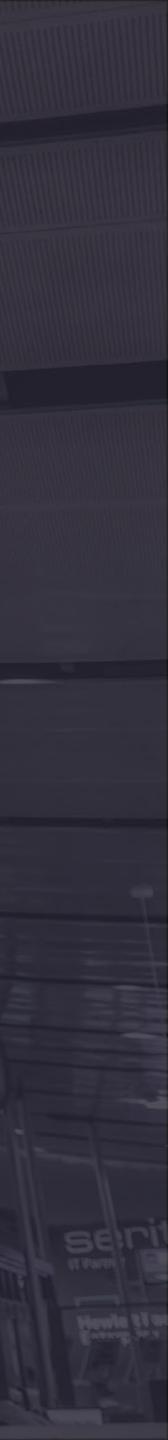
jode spareråd tilbud på lån?

101 og avlat et Islånismand





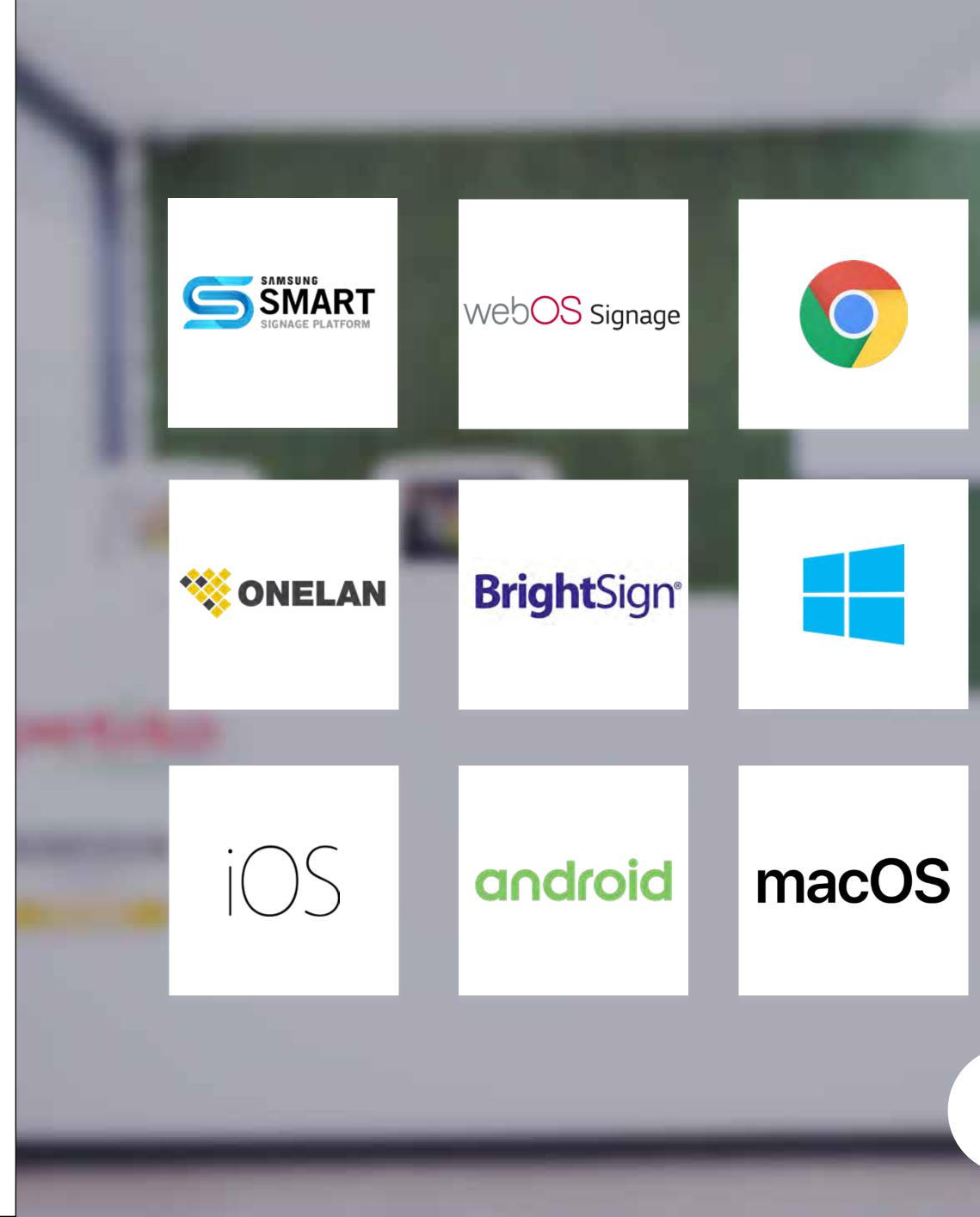
TENET



### Multi platform support

With the range of device platforms and operating systems supported, there is a device for almost every use case.

This support offers users complete flexibility to build a signage network tailored to the digital experience required for each point of engagement.









WORLD METEOROLOGICAL ORGANIZATION







CITY OF WOLVERHAMPTON COUNCIL







AIR CANADA





THE UNIVERSITY of EDINBURGH Accommodation, Catering and Events



MATALAN CountryChoice









### Used by thousands

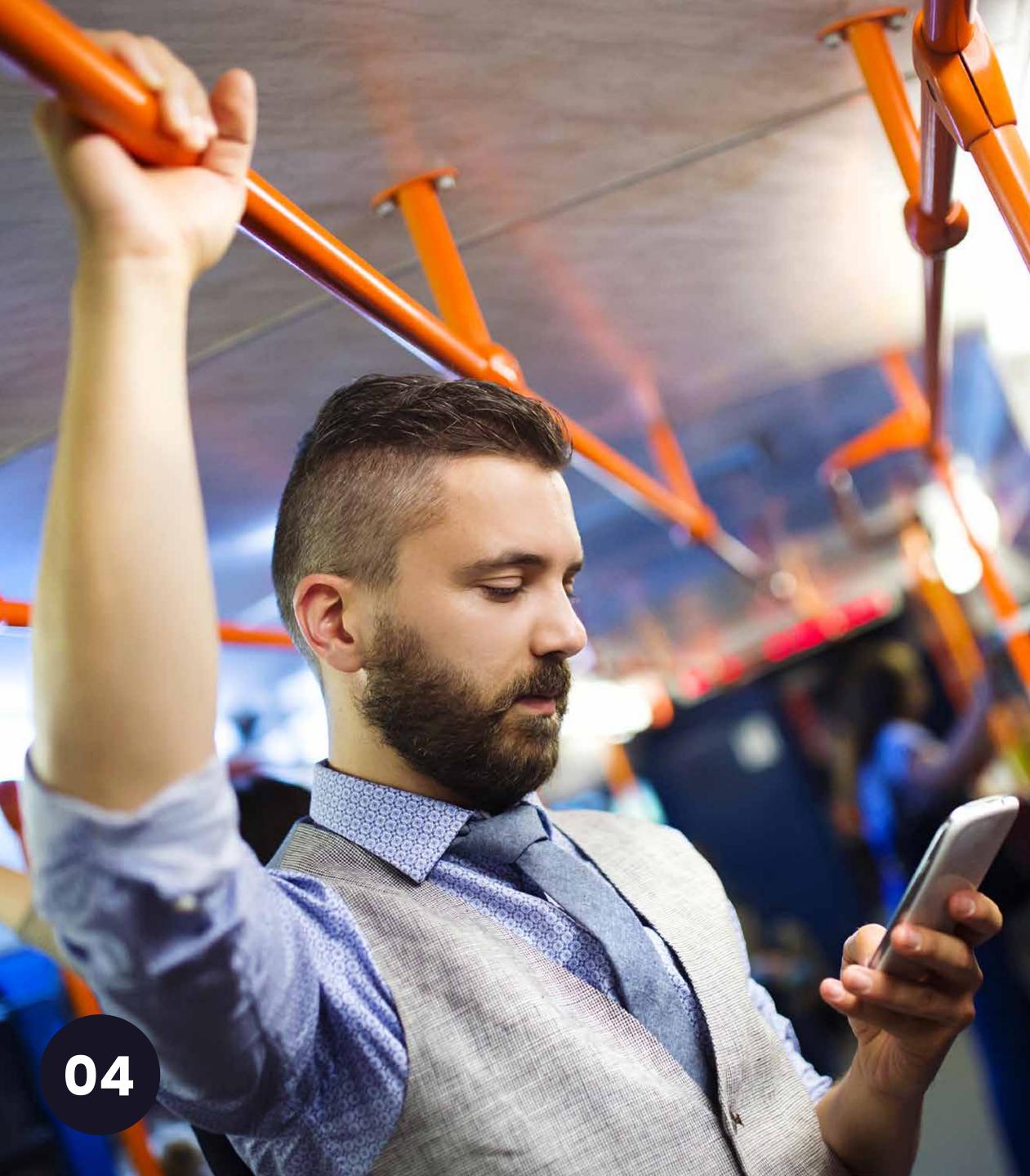
Thanks to our global network of resellers, we have thousands of users spanning the six main continents.

Businesses of all shapes and sizes have selected embed signage as their preferred digital signage software.

### Designed to scale

From 1 to 100, to 1000 and beyond, embed signage is designed for scalability. It's used by businesses just like yours all over the globe and has an infrastructure specifically designed to scale.





### Manage on the go

Use your mobile, tablet, laptop or desktop to manage your signage, giving you the freedom and flexibility to upload media, manage devices and change layouts wherever you are.

### Involve your team

Maximise the strength of your workforce to make managing your signage a breeze.

Assign roles and permissions, segment areas into groups and allow groups to collaborate.





### Automate content

Easy to use scheduling tools help keep business resource focused on what matters.

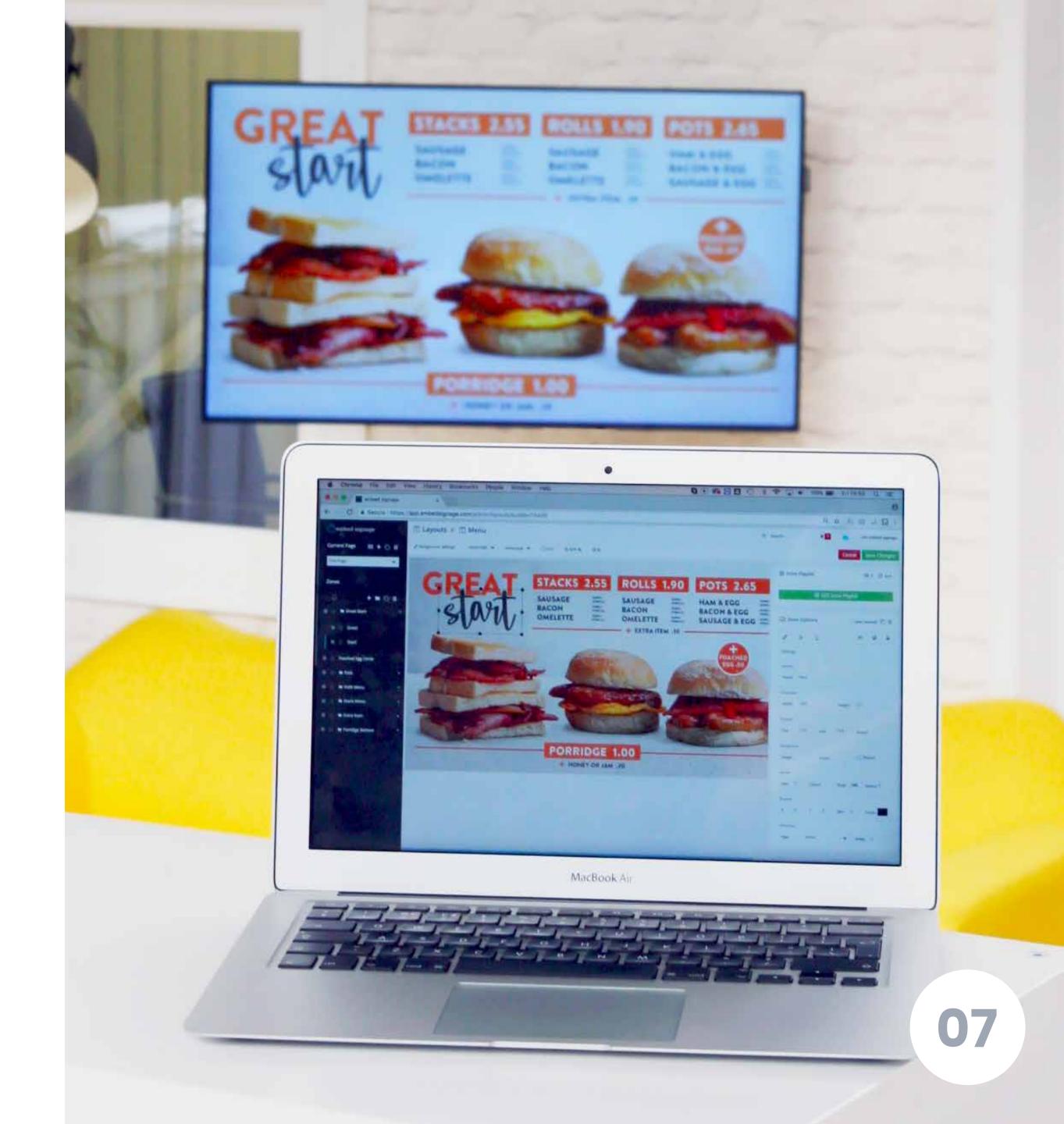
Schedule layouts by days, dates and times while being even more specific with rules for content, including: days, dates, times, weather conditions, temperature, wind speeds and device connnectivity.



### Create great content

Easily build simple or complex content, including touch, using the heaps of design tools available in the WYSIWYG layout builder.

Tools include: grid, opacity, swatches, rotation, drag and drop, border, shaddow, animation types, content triggers, interactivity, backgrounds, timeouts, grouping, visibility and more.





### Multi screen output

Using multi output media players, from manufactuers such as iBASE, users can run multiple screens from a single device - at full native resolution.

This feature is ideal for video walls, menu boards and many other multi screen content applications.

# Multi resolution & orientation

Want to show the same content in different orienations and resolutions? By selecting multiple resolutions and/or orientations when building layouts, users can optimise each version to ensure the same content looks great whatever device it is shown on.



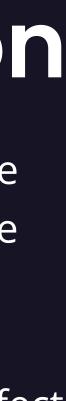




### Custom size & position

LED walls come in all shapes and sizes, that's why we've got a feature for Windows or Mac devices to specify the content playback window size and position.

This means users can design layouts that are pixel perfect for their centre piece LED video wall.



### Tagging

Get specific and choose to include / exclude media on certain device(s) with tags.

Go further and build Dynamic Media playlists using Tags. This feature also offers customisable playback sequence rules to give full control over the playlist order.







### Device management

Packed with tools to make managing devices easier. Get hardware statistics, content delivery confirmation, location data, network info including IP and MAC, time and date stamps, troubleshooting plus live device controller functions including screenshot, reboot, volume control and many more.



### Analytics

Start making better business decisions with embed's Digital Signage Analytics.

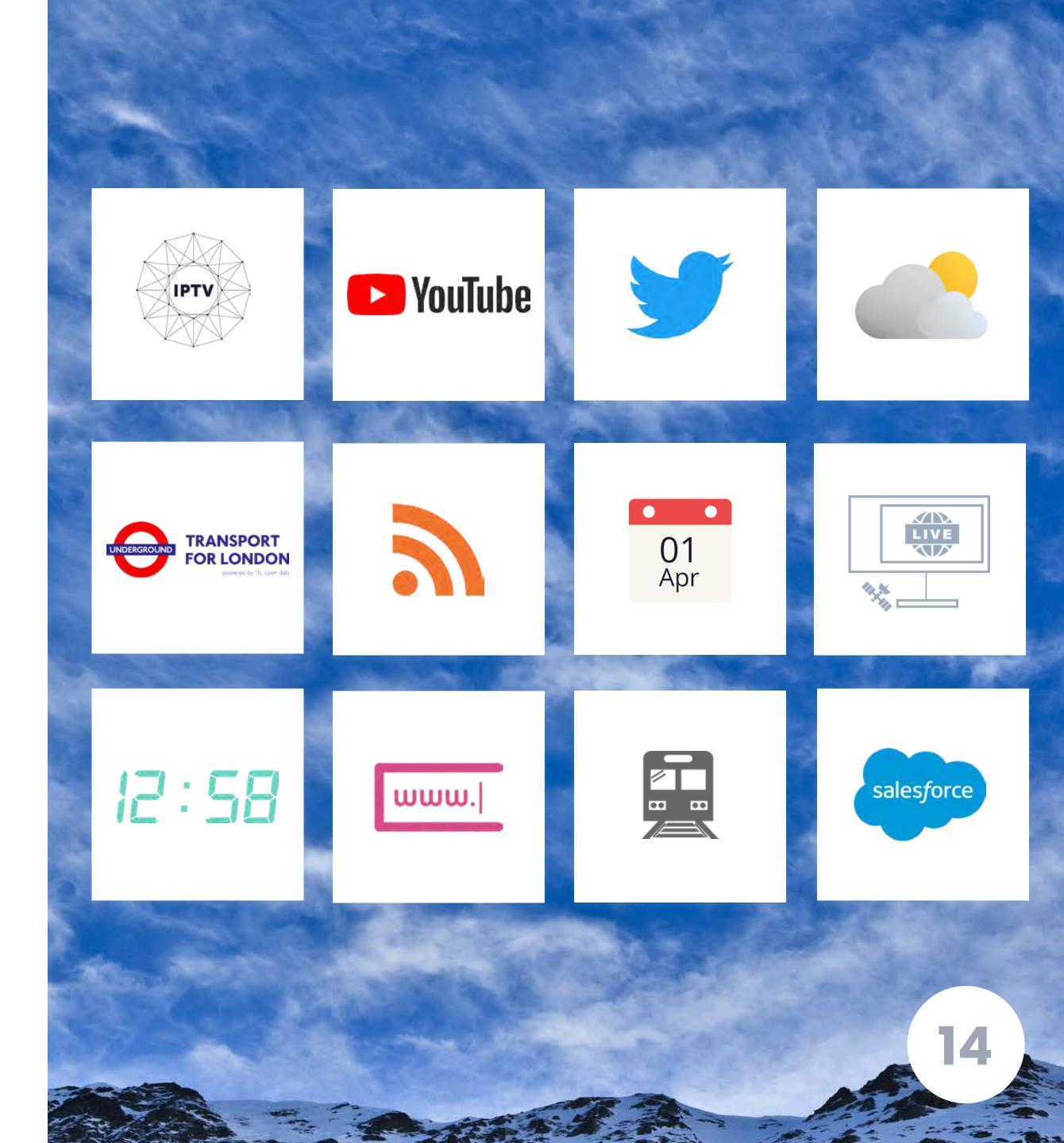
- Content playback / proof of play
- Device online / offline logs, timelines and other info
- Understand how touch content is interacted with interactions and session views
- Retain and export up to 36 months worth of data



### Built-in widgets

Enhance content with a range of configurable free widgets. The widget list is being added to on a regular basis and currently includes:

IPTV	Date
YouTube	Time
Twitter	Websites
Weather	Source Input
TfL Tube Status	Travel Boards
RSS/Text Scroller	Salesforce Chatter



### 01 Main Range

9	Beef Lasagne	3241
9	Beef Casserole	3241
9	Chilli Con Carne	3241
9	Minced Beef Hotpot	3241
9	Vienna Steak in Sauce	3241
9	Cottage Pie	3241
9	Beef Bolognaise with Pasta	3241
	Corned Beef Hash	3241

### **Cottage** Pie

324114 **Dietary Information** Gluten free, Soft, Healthier Choice

dried milk, tomato: ring, starch, onion onwell rnflour, dried carrot, garlic, sugar, drier omato, beef extract powder, ground urmeric, dried thyme, ground bay leaf

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### Aade without

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5

### Plugin: Dynamic Data

Integrating external systems couldn't be easier. Choose to import data from Excel, CSV, JSON and XML then build your great signage content that updates directly from the external source.

### Plugin: Device Interactions

Get your devices talking. Users can build layouts that can activate content on other devices, either automatically or by touch interactions.



### It couldn't be easie

There's no need to employ qualified chefs to operate our system, all you need is a little training from us.







### Plugin: External Communications

Make the digital signage experience fully immersive by connecting with external peripherals and devices via RS232 or TCP.

Things like RFID sensors for place/lift and learn or PIR motion detection can be used to trigger content, making the digital experience truly engaging. Or control devices by sending commands to LED controllers and commerical panels.

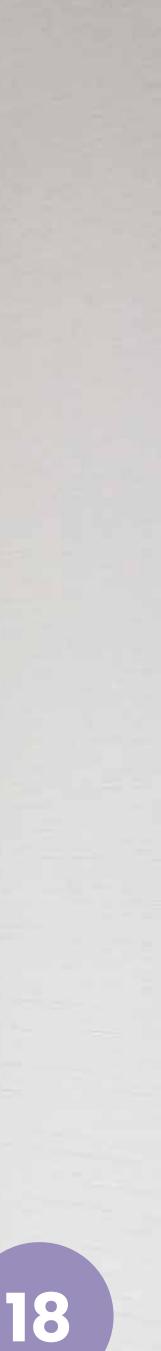


### Plugin: Room Booking

Get a room. Book it via the embed signage online calendar or by syncing an Office 365 business account.

This simple and effective room booking plugin lets users easily create, manage and publish room schedules.







### **Plugin: Whitelist Browser**

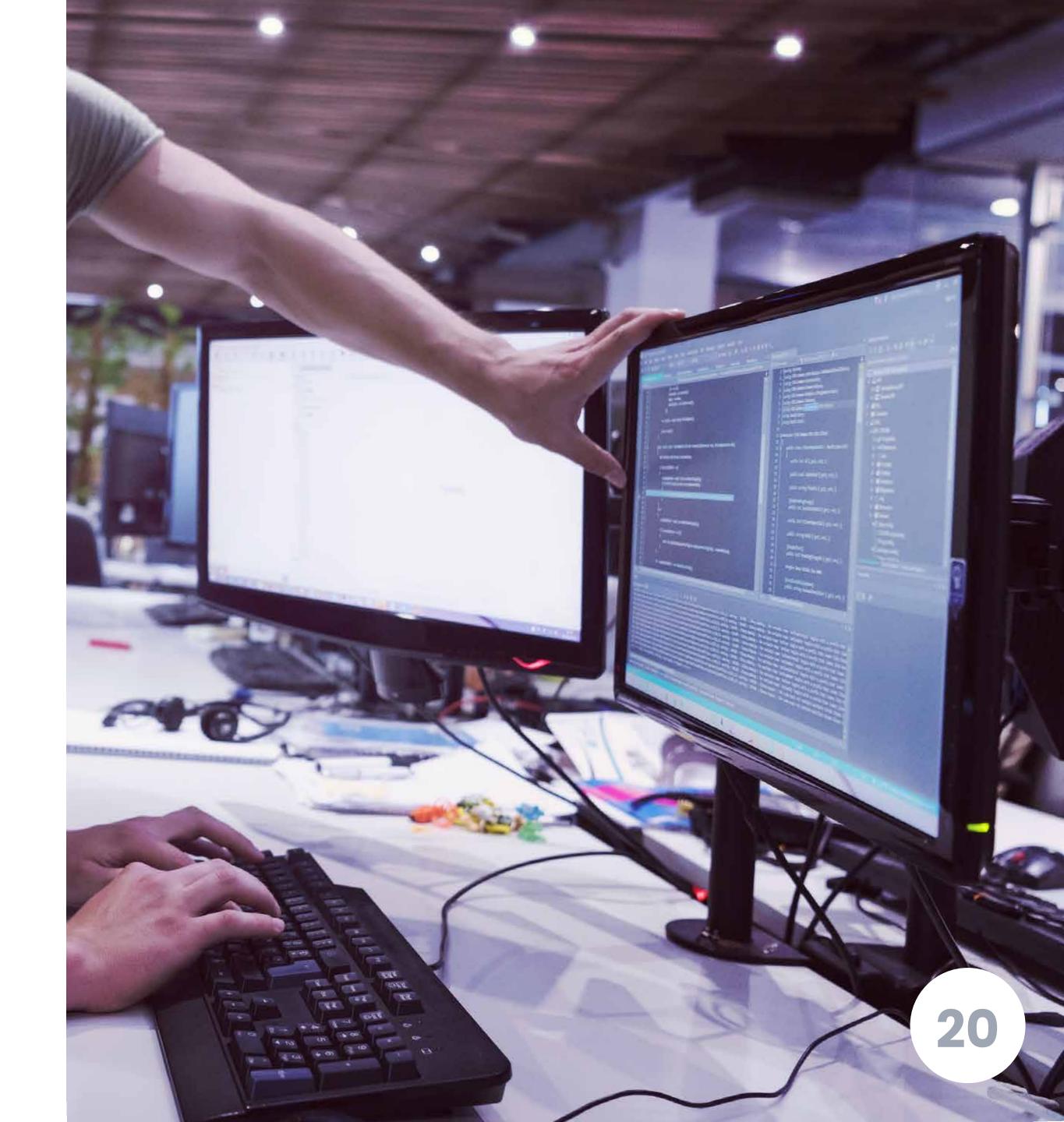
Let them browse a website... on your terms. Whitelist or blacklist domains to allow public browsing of websites, while restricting access to offsite domains, downloads and email links.

# Development and support

Software that is constantly evolving. With our own ideas and a heavy focus on client feedback, our software is constantly being improved.

There is a dedicated support and knowledge base site, support email address, online tutorial videos and direct easy access to knowledgable staff.



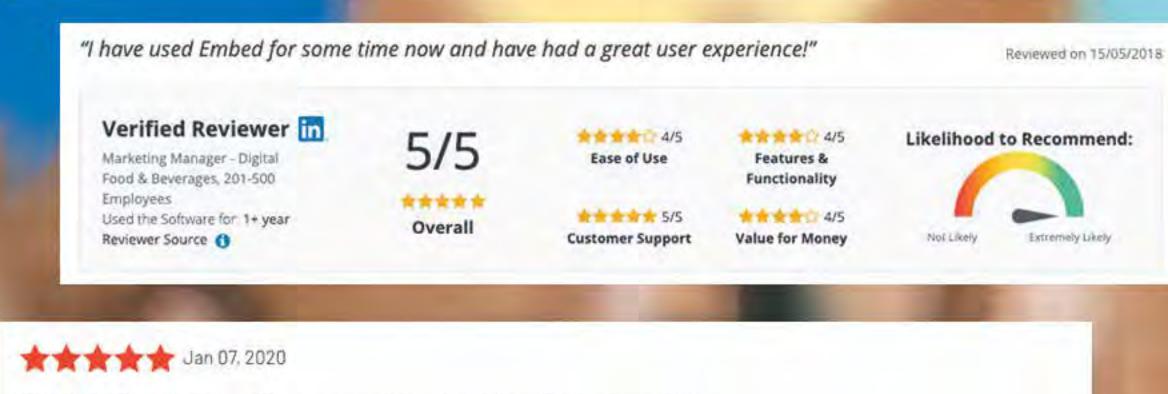




### "Embed Signage - Great platform - Great Support "

### What do you like best?

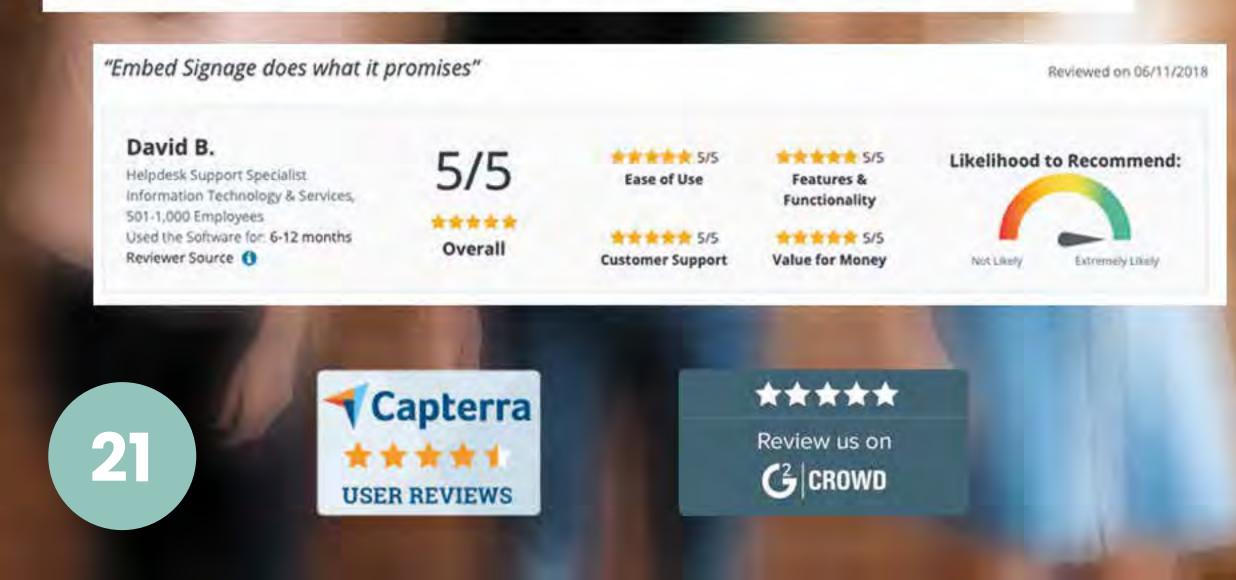
The platform is easy to use and even clients with moderate IT skills should find it easy to navigate and manage.



### "Reliable sign software with excellent support."

### What do you like best?

The software is quite reliable and robust. We've had embed signage running in the lobby of our office building for over a year with 100% up-time. Anytime we have a question or concern, the support staff is always quick with providing useful help and always follows up to make sure everything is understood and the problem is resolved.



### **User rated**

What would we be without our users? We regularly encourage our users to actively review and rate our software, publicly.

We're listed on many software comparison and review sites with the most common to receive reviews being Capterra and G2 Crowd - the leading online business software comparison sites.

### Clear & simple pricing

Two license types with the only difference being Analytics.

Licenses are sold on a per device, per year basis with quantity discount available for 50+ licenses per account.

### embed annual £118 \$185 €165 AU\$236

### embed annual + analytics £158 \$237 €221 AU\$316



### Ready to get started?

BOOKS

The second



## Embed

embedsignage.com

MAGAZINES



